



September 2010

Lois' Lodge Maternity Home is holding our **Annual Fundraising Banquet** on *Thursday, November 18, 2010 at the Ballantyne Resort in Charlotte, North Carolina*. We are soliciting businesses and individuals to partner with us to underwrite the cost of the banquet so that 100% of the proceeds collected during the event will be of direct benefit to the families that we serve. We plan to have 320 people in attendance at the banquet. In addition, we have countless opportunities to recognize you and your business through our database of over 1,000 people and a variety of electronic and paper communications.

Lois' Lodge is a residential prenatal and maternity group home, for up to six women, located at 1301 Hemlock Street in Charlotte, NC. *Our agency is a 501C3 nonprofit organization that seeks to provide shelter, practical love, care and support to young women experiencing the challenges of an unexpected pregnancy and to their unborn babies*. Lois' Lodge was incorporated in 1997 and became a nonprofit organization in 1999. We are governed by an active Board of Directors and are fully licensed by the state of North Carolina.

Women are considered for admission without regard to race, religion or national origin. Our clients come primarily from families who have abandoned them because they are pregnant, unmarried, underage or unemployed and/or families who need support because of the crisis that the unplanned pregnancy has caused. Providing interventions at the time of a crisis pregnancy can have a generational impact, starting with the mother, and on behalf of the baby. You can find out more about our organization at www.loislodge.org.

Three sponsorship levels offering incremental promotional benefits are available at \$500, \$1,000 and \$2,500 each. Our success is heavily dependent on the generosity of our sponsors. This is a great opportunity to give back to the local community. Will you please consider becoming a 2010 sponsor? If so, please complete and return the enclosed sponsorship form.

Thank you for your time and consideration. If you need any additional information, please contact me at 704-332-4003 or via e-mail at EricLoisLodge@aol.com.

Sincerely,

Eric Alksnis
Development Coordinator

PO Box 35188, Charlotte, NC 28235 • 704-332-4003 • www.loislodge.org

Lois' Lodge Fundraising Banquet
Thursday, November 18, 2010, 7:00 – 9:00 p.m.
Ballantyne Resort, Charlotte, NC

Corporate Sponsorship Opportunities

Below are the levels of corporate sponsorship that you may participate in, along with some of the ways that are available for us to thank you for your sponsorship and to promote your business:

Platinum Sponsor (\$2,500 +)

One 8-person table at the banquet in a premium location for your employees, key customers or prospects
A full-page advertisement in the Banquet Program with priority placement
Your banner hung in a prominent location
Free exhibitor space in lobby
Podium recognition at banquet
Logo and special thanks on the Lois' Lodge web site
Five recognitions on our Facebook fan page
Non-competitive environment

Gold Sponsor (\$1,000)

Four seats at the banquet in a premium location for your employees, key customers or prospects
A half-page advertisement in the Banquet Program
Free exhibitor space in lobby
Podium recognition at banquet
Logo and special thanks on the Lois' Lodge web site
Three recognitions on our Facebook fan page
Non-competitive environment

Silver Sponsor (\$500)

Two seats at the banquet
A quarter-page advertisement in the Banquet Program
Podium recognition at banquet
Logo and special thanks on the Lois' Lodge web site
Two recognitions on our Facebook fan page
Non-competitive environment

Key Statistics:

- Banquet attendance is estimated at 320 people.
- Lois' Lodge currently has 770+ Facebook fans and over 2,100 individuals who are supporters of the Lois' Lodge Facebook Cause.
- The event will be promoted in a newsletter sent to over 1,000 donors and supporters. These are people that have made a request to receive organizational updates.

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Ballantyne Resort, Charlotte, NC**

Sponsorship Commitment Form

Name: _____

Title: _____

Company Name: _____

Mailing Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____

E-Mail Address: _____

We commit to sponsoring the 2010 Lois' Lodge Fundraising Banquet at the following level:

_____ Platinum Sponsor (\$2,500)

_____ Gold Sponsor (\$1,000)

_____ Silver Sponsor (\$500)

_____ Other

Payment is enclosed: _____ Please send invoice: _____

Please complete and fax this form to 704-332-4023, e-mail to EricLoisLodge@aol.com or mail to:

Eric Alksnis, Development Coordinator
Lois' Lodge
PO Box 35188
Charlotte, NC 28235